



Laurie Forster

Demystifying Wine, One Glass at a Time!



Presents:

The Art of Blind Tasting: An Interactive Tasting Seminar

Join Laurie Forster, The Wine Coach® for a seminar that focuses on training you in the art of "blind tasting".

Blind tastings are when you taste a series of wines without knowing the identity of the wine. Why taste blind? Wine professionals often use blind tastings as a way to focus solely on the wine without preconceived notions to cloud their observations.

The process professionals use to taste wines will be discussed, along with a number of interactive exercises to help participants truly understand tasting. Along the way attendees will learn how to describe each wine along with some tips on how to create perfect food pairings.

After the wine tasting instruction, each team will taste a series of wines from different origins, different price ranges and different grape varieties, refining their tasting skills along the way. Everyone will be given the chance to guess the identity of their wines, try to pick out the least/most expensive and of course vote for their favorite wines. When the results are unveiled not only will your tasting skills be improved but we will see which teams have mastered the art of blind tasting!

**Please Join Us the Evening of
May 25th, 2011 at 5:00 pm
In the Chocolate Ballroom of The Lodge
W. Chocolate Ave & University Drive
Hershey, PA 17033**



About Laurie

Laurie Forster, The Wine Coach® is a wine educator, dynamic speaker and author of the award winning book *The Sipping Point: A Crash Course in Wine*. Laurie's specialty is creating unique corporate keynotes, team-building events and group tasting seminars where she can deliver on her mission to demystify wine one glass at a time.

In 2002, she began her wine career in Manhattan where she studied with the American Sommelier Association to obtain her certificate in Viticulture and Vinification. Laurie has since earned an Advanced Certificate with Merit from the Wine & Spirits Education Trust (WSET), completed her first step towards certification with the Court of Master Sommeliers and has trained at the Culinary Institute of America in Napa Valley.

Laurie is a regular contributor to several publications including Style magazine; a sought after guest expert on radio stations across the country including Martha Stewart Radio. Her award winning book *The Sipping Point: A Crash Course Wine*, reflects her fresh perspective on wine education and has been featured in Wine Enthusiast and other fine publications.

To find out more about Laurie or *The Sipping Point* visit: www.TheWineCoach.com